

WASHINGTON STATE UNIVERSITY EXTENSION FORESTRY

WSU Extension: Small Landowner Assistance Program

Presented By:

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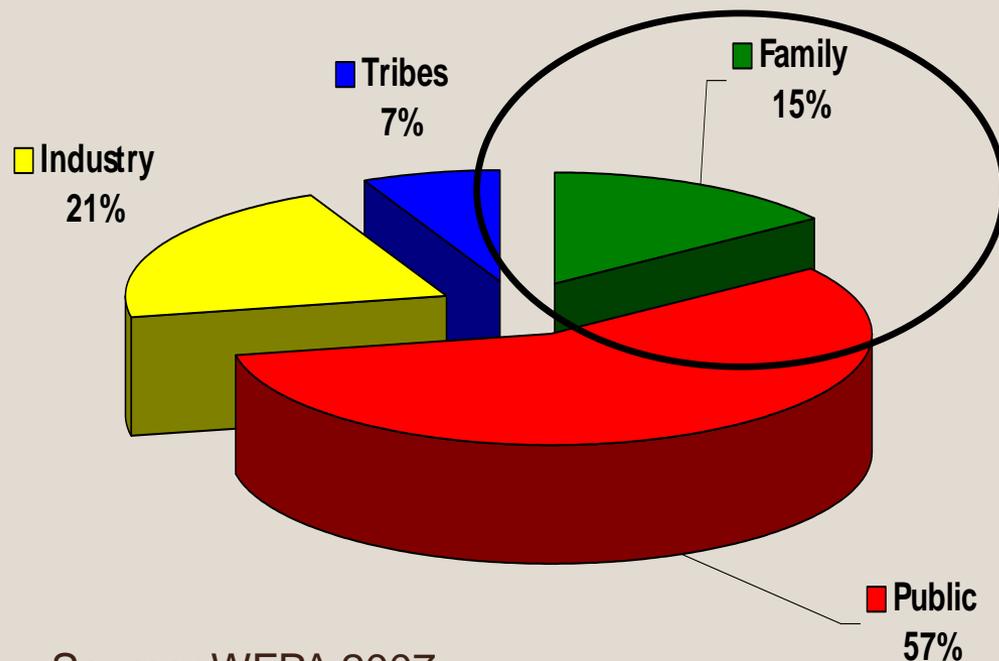
**WSU Extension
has been
around for 100
years.**



Providing objective, research-based information

The Extension Forestry program mostly focuses on small forest landowners.

<http://forestry.wsu.edu>



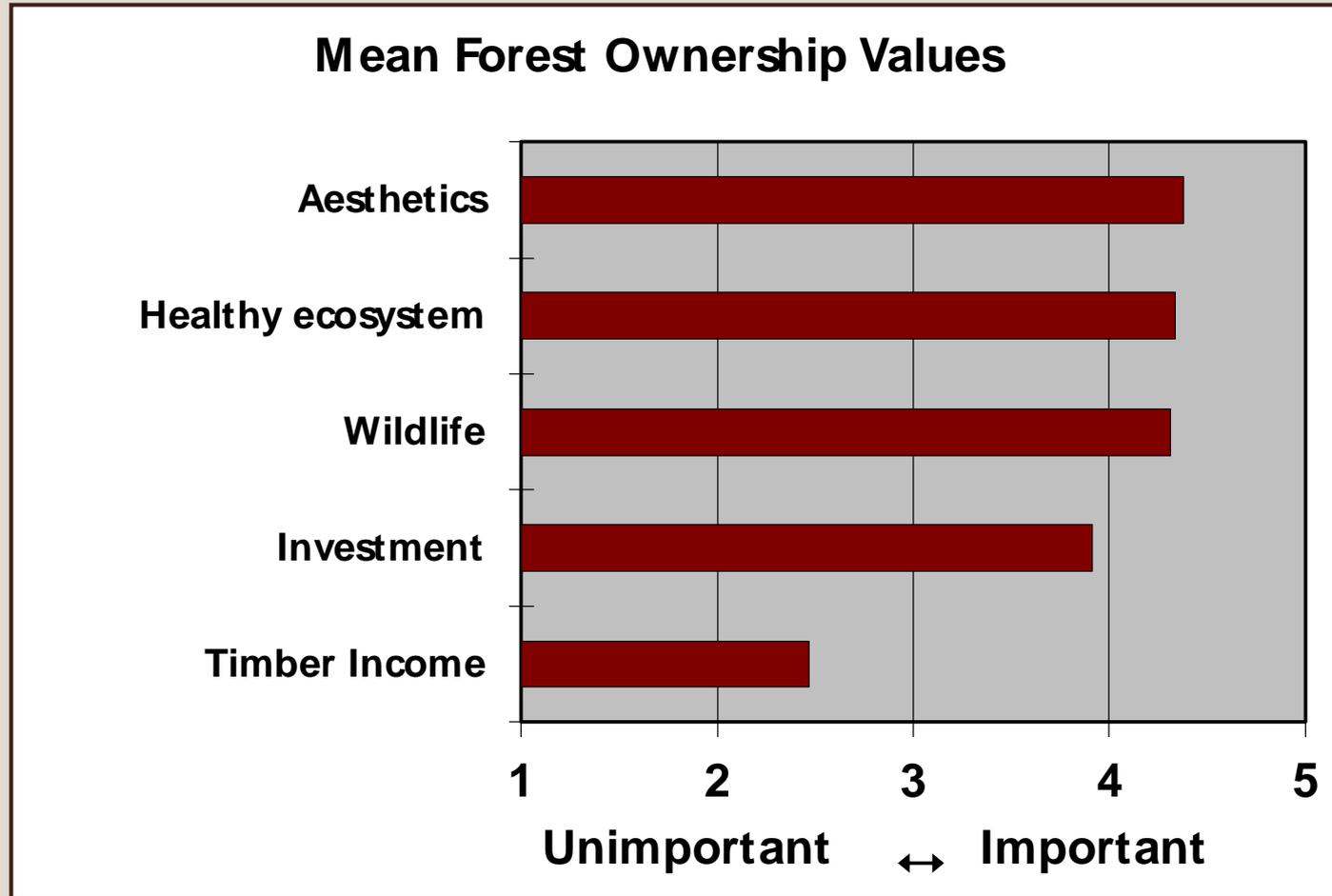
Source: WFPA 2007

SFLOs are located near people and water (and hardwoods!).

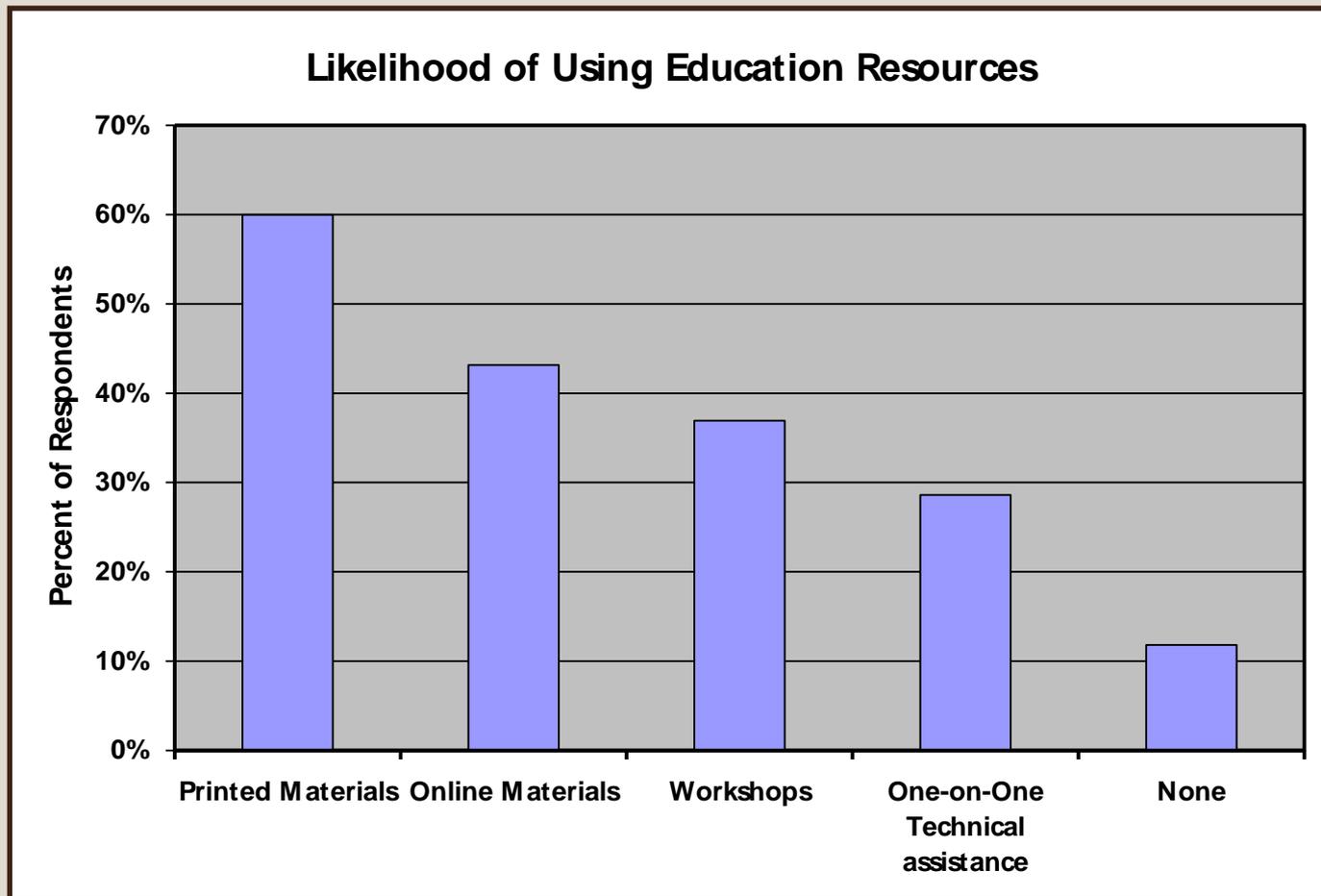


Source: Cooke and Rogers 2008

SFLOs are motivated by ecosystem and other non-market values.

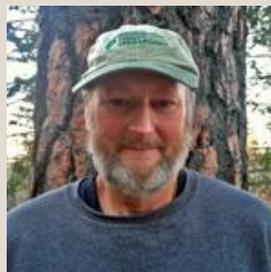


Opportunity: SFLOs are looking for educational resources.



There are three regional Extension Forestry Programs.

- **Northeast** (Spokane, Stevens, Pend Oreille, Ferry)



Steve McConnell
smcconnell@spokanecounty.org

- **North Central**
(Chelan, Douglas, Kittitas, Okanogan, Yakima, Klickitat)



Andy Perleberg
andyp@wsu.edu

- **North Puget Sound**
(King, Snohomish, Skagit, Island, and Whatcom)



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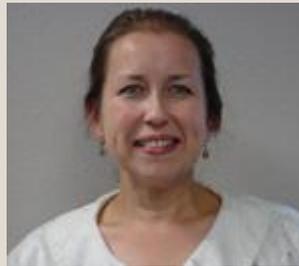
We also have faculty in other parts of the state.

- **Jim Freed** (Thurston, Lewis, Pacific, Cowlitz, Wahkiakum, Grays Harbor, Mason, Clark, Skamania, Jefferson, Clallam)



freedj@wsu.edu

- **Sheila Gray** (Lewis, Cowlitz)



sgray@wsu.edu

- **Carol Mack** (Pend Oreille)



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We work in partnership with DNR, local counties, and others.



Forestry

WASHINGTON STATE UNIVERSITY
EXTENSION



WASHINGTON STATE DEPARTMENT OF
Natural Resources

Forest Stewardship Coached Planning is our flagship program.



**Classroom
sessions**



**Field
Experience**



**Individual
consultations**

Forest owner field days are also key programs.



Individual workshops address hot topics of interest.



**We provide technical assistance
(in collaboration with other agencies).**



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EXTENSION FORESTRY

Publications, videos, and webinars support our education programs.



<https://pubs.wsu.edu/>

<http://forestry.wsu.edu/fsu/>

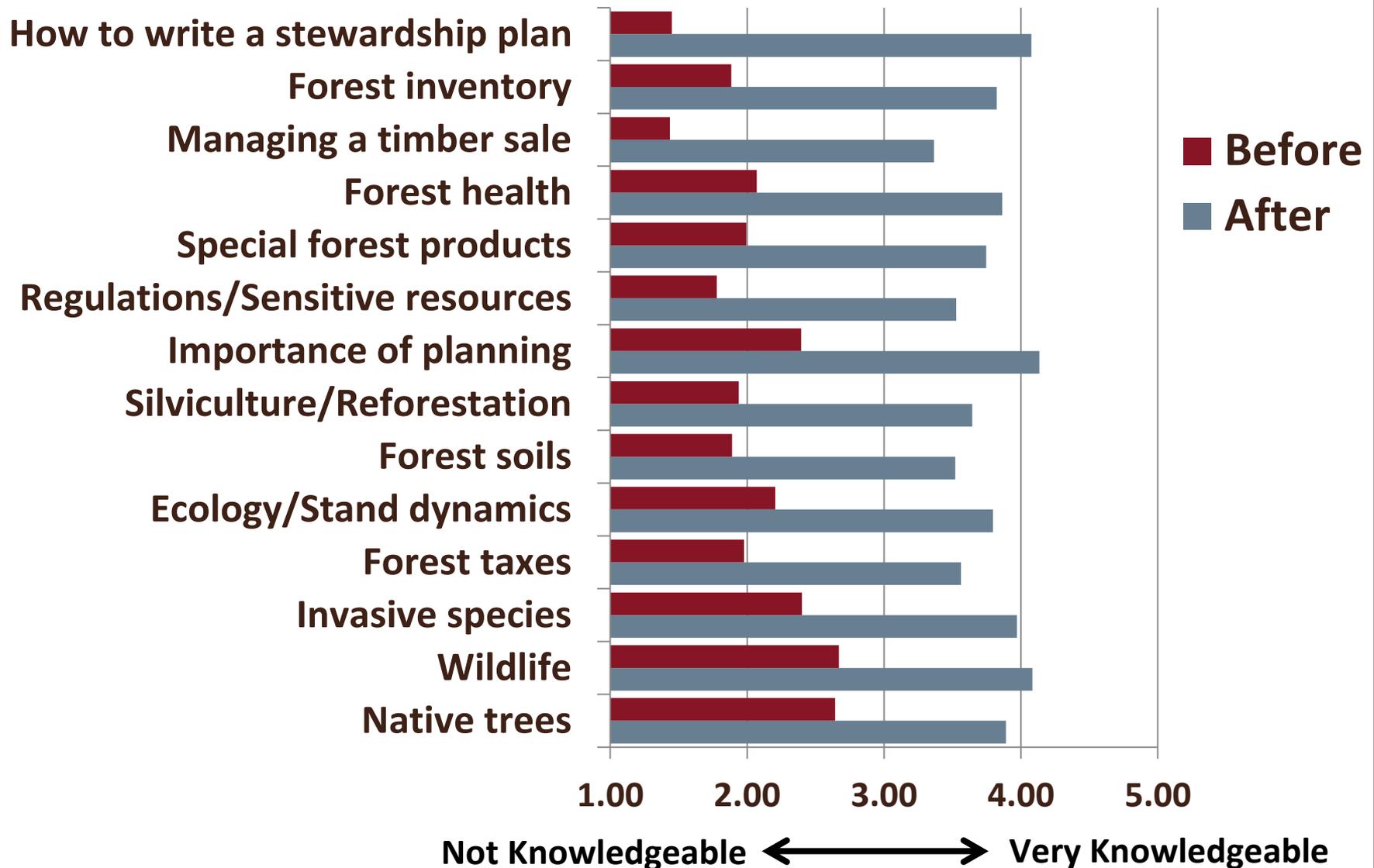
<http://www.youtube.com/user/WSUExtForestry>

The program
has tangible
impacts.



Knowledge
Change → Behavior
Change → Condition
Change

Self-assessment of before and after knowledge



90% implement new or different practices.



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EXTENSION FORESTRY

65.5% report fewer invasive species



57% report greater wildlife use.



76% are more likely to maintain their land as forest.



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The students become the teachers.



Several key themes/messages emerge from our program.

1. It's OK to touch it!
2. Manage for diversity and resilience
3. Understand your site
4. Reduce risks
5. Planning is essential
6. Connect with professionals
7. Never stop learning

**We need your
help.**

- Connecting to the masses
- Hardwood silviculture information
- Hardwood marketing opportunities/resources

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